

THE FOUR FREEDOMS FUND

A PROJECT OF NEO PHILANTHROPY:

2018 IN REVIEW

Founded in 2003, the Four Freedoms Fund (FFF) is a national donor collaborative working toward full integration of immigrants as active participants in our democracy. In order to achieve this goal, the nation's immigration system must recognize the human rights and dignity of all immigrants, be fair and just, and prioritize keeping families together. FFF seeks to ensure this outcome by building and supporting a robust local, state and national infrastructure of immigrants' rights organizations and leaders.

SUPPORTING

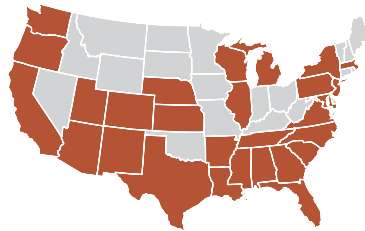
98

GRANTEES



\$14,475,996

IN TOTAL GRANTMAKING



29 STATES AND
WASHINGTON D.C.



DISTRIBUTED

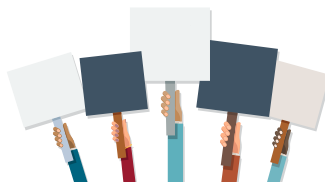
162

GRANTS



Hosted and organized
**6 CONVENINGS/
TRAININGS**

on voter engagement
programs, strategic
communications, and
immigration detention.



7 ADDITIONAL
CONVENINGS
FUNDED



20 RAPID RESPONSE
GRANTS TOTALING

\$1,203,000

THE FOUR FREEDOMS FUND AS CAPACITY BUILDER

- FFF launched a Wellness Fund with **mini-grants ranging from \$5,000 to \$17,500 to 40 grantees**. The grants support a range of grantee wellness strategies including in-house trauma and mental health support, workload reduction, conflict resolution and mediation, and resilience and rejuvenation retreats.
- FFF funded a **capacity building webinar series attended by 54 different grantees** covering financial literacy and management, nonprofit advocacy, new tax laws affecting tax-deductible donations and more.
- Developed and funded in partnership with the AAPI Civic Engagement Fund, FFF hosted a two-hour webinar training which covered best practices to prevent and address workplace harassment.
- Fundraising training: FFF organized our biennial Pre-Convening to the GIFT conference in Atlanta. **FFF sponsored 85 individuals representing 43 grantees to attend this flagship fundraising skills and capacity building event**. Grantees highlighted the convening as one of the national movement's only grassroots fundraising capacity building spaces. In partnership with an FFF donor, FFF hosted an "Exponential Fundraising Workshop" in September for Texas-fund grantees with nationally renowned trainer Jennifer McCrea.
- FFF partnered with the SPIN Academy and ReFrame Mentorship to **convene 50 Texas-based grantees and allies at the Texas Immigration Communications Convening** – a four-day immersive retreat to build communications skills and more coordination across the state.

CAPACITY BUILDING BY THE NUMBERS

13 

grantees received year-long grassroots fundraising coaching

7 

grantees received customized trainings and consultancies on 501(c)(3) advocacy and civic engagement

5 

grantees received year-long consultancies to strengthen financial management systems



16

grantees received intensive management and executive coaching and 8 grantees received in-person supervision training



6

grantees received technical assistance to scale up digital and online tools with PowerLabs

87 

organizers and leaders from 49 organizations attended FFF's annual Civic Participation Convening in Miami

29 

grantees attended the bi-annual FFF grassroots fundraising convening and GIFT Money for Our Movements conference

43 

grantees received technical assistance on nonpartisan voter engagement campaigns from the Center on Civic Engagement

LAUNCHES NEW GRANTMAKING STRATEGIES TO ADDRESS EMERGING NEEDS OF THE FIELD

RAPID RESPONSE FUND TO ADDRESS FAMILY SEPARATION CRISIS:



The Administration's "zero-tolerance" prosecution policy on the U.S. southwest border led to the separation and detention of thousands of immigrant parents and children seeking protection in the U.S. In response to the crisis, FFF created a sub-fund within our rapid response fund to address immediate needs, launched a listserv for funders to provide real-time updates on the crisis and organized several funder briefings.

DEFENDING ACTIVISTS: One key focus of FFF's rapid response grantmaking was a package of grants combatting the federal governments' attempt to politically repress immigrants' rights organizations by undertaking selective, retaliatory enforcement against activist leaders and organizational members. These grants directly supported targeted individuals and helped the organizations expose and discredit the government's misconduct, enabling the groups to emerge from the fights even stronger.

LAUNCHING AN OPINION RESEARCH HUB: FFF launched an Immigration Research Consortium and Opinion Research Hub coordinated by the Opportunity Agenda that permits advocates, funders, communicators and researchers to share, discuss and strategize around opinion research.

INVESTING IN NARRATIVE & COMMUNICATIONS



RESEARCH: FFF commissioned messaging and public opinion research. Given the mounting backlash against sanctuary policies, FFF supported deep messaging research and testing in three key states: Oregon, Colorado and Texas. FFF funded in-depth public opinion research on how to communicate about the immigration detention system in a way that undermines it. Additionally, FFF funded a Tennessee project to research and identify messages and messengers that can move individuals who are "conflicted" about the rights of immigrants to being solidly supportive, and inoculated against anti-immigrant rhetoric.

FFF LAUNCHES A TEXAS FUND: In May 2017, Texas enacted Senate Bill 4 or SB 4, a sweeping

"show me your papers" law that represents the most punitive crackdown yet on so-called "sanctuary cities" and the country's most extreme anti-immigrant state legislation since Arizona's in 2010. In a state where four out of ten Texans are Latinos, SB 4 opens

the door wide open to racial profiling, harassment and discrimination against anyone perceived to be "foreign." In spite of the enormity of these challenges, Texas is also one of the states that holds the most promise as Texas has historically often been an early adopter of pro-immigrant policies, including in-state tuition for undocumented students. SB 4 may prove to be the last straw that helps galvanize a new generation of voters, build a broad-based movement and transform Texas –one of five "majority-minority" states with the second largest immigrant population in the country – into a stronghold for immigrant rights.

FFF set up a grantmaking initiative for national and local donors interested in investing in Texas and the response to SB 4. In 2018, FFF granted 14 Texas Fund grants totaling \$1,405,560.

FFF LAUNCHES AN AFFILIATED 501 (C)(4)—FOUR FREEDOMS ACTION FUND:

Four Freedoms Action Fund is a collaborative fund launched to escalate and accelerate the independent political power the pro-immigrant movement needs to protect, promote and defend the self-determination, rights and opportunities of immigrant communities. A 501(c)(4) funding strategy that puts movement building at its core and integrates electoral and policy strategies to support the movement's continuous growth is long overdue.

“FFF SET UP A GRANTMAKING INITIATIVE FOR NATIONAL AND LOCAL DONORS INTERESTED IN INVESTING IN TEXAS AND THE RESPONSE TO SB 4. IN 2018, FFF GRANTED 14 TEXAS FUND GRANTS TOTALING \$1,405,560.”

STRENGTHENING OUR GRANTMAKING STRATEGIES THROUGH EVALUATION & PLANNING

UPDATING OUR FIELD BUILDING STRATEGY: Over the course of 2018, FFF worked to refresh its core field anchor strategy to ensure that it meets both the immediate/emergent requirements of the pro-immigrant field and the movement's long-term needs. FFF's updated field building goal is to build and strengthen a coordinated infrastructure of diverse state and local organizations that protect, promote and defend the self-determination, rights and opportunities of immigrant communities. FFF will provide long term, general support to a cohort of effective, dynamic state and local organizations that are accountable to immigrant communities and that play key roles in pursuing systemic reforms. FFF will continue to provide trainings, technical assistance, and peer-learning opportunities to grantees.



IMMIGRATION ENFORCEMENT SPENDING: In early 2017, FFF's Response to Harsh Enforcement Initiative prioritized grantmaking around the federal appropriations process. FFF recognized that funding for the U.S. Department of Homeland Security is both a key driver and enabler of mass detentions and deportations and the greatest and perhaps only obstacle to the Administration's agenda of mass immigrant expulsions. An independent review of this funding by evaluator Kathleen Sullivan concluded that, with very modest resources, the #DefundHate table contributed to: shifting the conversation in DC from "holding the line" to actually cutting spending for federal detention and enforcement efforts; energizing a growing base of immigrant rights organizations and progressive partners to engage in the federal appropriations fight; and convincing more than 100 members of Congress to go on the record – for the first time – calling for cuts in funding to Customs and Border Protection and Immigration and Customs Enforcement. As a result of the findings of the evaluation, FFF continued our investments in the Defund Hate campaign, as well as other efforts to deepen advocacy around immigration enforcement spending.



“FFF’S UPDATED FIELD BUILDING GOAL IS TO BUILD AND STRENGTHEN A COORDINATED INFRASTRUCTURE OF DIVERSE STATE AND LOCAL ORGANIZATIONS THAT PROTECT, PROMOTE AND DEFEND THE SELF-DETERMINATION, RIGHTS AND OPPORTUNITIES OF IMMIGRANT COMMUNITIES.”